

プロミス月次営業指標

2011年3月期	4月		5月		6月		7月		8月		9月	
		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率

《営業貸付金残高および顧客数》

営業貸付金残高 (百万円)	841,330	-15.0	832,089	-15.7	814,874	-16.7	795,674	-17.8	777,052	-19.1	755,803	-20.6
無担保ローン	839,575	-15.0	830,316	-15.8	813,127	-16.7	793,983	-17.8	775,364	-19.1	754,137	-20.6
有担保ローン	1,755	-0.2	1,773	1.0	1,746	-2.5	1,691	-7.1	1,687	-4.2	1,666	-6.6
顧客数 (千人)	1,596	-12.9	1,585	-13.3	1,565	-13.6	1,541	-14.1	1,517	-14.7	1,489	-15.1
無担保ローン	1,596	-12.9	1,584	-13.3	1,564	-13.6	1,540	-14.1	1,516	-14.7	1,488	-15.1
有担保ローン	0	-10.2	0	-9.5	0	-11.6	0	-10.7	0	-10.4	0	-10.5
一顧客当たり残高 (千円)	526	-2.4	524	-2.8	520	-3.6	516	-4.3	512	-5.1	507	-6.5
無担保ローン	526	-2.5	523	-2.9	519	-3.6	515	-4.3	511	-5.1	506	-6.5
有担保ローン	2,721	11.1	2,767	11.6	2,786	10.2	2,692	4.0	2,731	7.0	2,723	4.4

《無担保ローン

新規申込数および新規顧客数》

新規申込数 (人)	33,259	-8.6	35,333	-9.4	24,886	-26.6	21,997	-35.1	24,598	-25.4	26,601	-26.2
新規顧客数 (人)	10,905	-27.1	11,968	-26.0	8,643	-36.9	7,412	-38.1	8,916	-29.2	9,568	-30.6
成約率 (%)	32.8	-8.4	33.9	-7.6	34.7	-5.7	33.7	-1.6	36.2	-2.0	36.0	-2.3

注)成約率の増減率欄の斜体数値は
前年同月比増減数です。

《チャンネル展開》

店舗数 (店)	1,489	-61	1,483	-58	1,463	-76	1,423	-110	1,401	-126	1,368	-159
有人店舗	123	-25	123	-25	123	-25	59	-89	59	-89	38	-110
お客様サービスプラザ	-	-	-	-	-	-	9	9	9	9	11	11
自動契約店舗(無人)	1,366	-36	1,360	-33	1,340	-51	1,355	-30	1,333	-46	1,319	-60
自動契約機 (台)	1,518	-61	1,512	-58	1,492	-76	1,450	-112	1,428	-128	1,395	-161
ローン申込機 (台)	149	-57	148	-57	148	-56	143	-58	143	-57	0	-198

注)チャンネル展開の増減率欄の斜体
数値は前年同月比増減数です。

プロミス月次営業指標

2011年3月期	10月		11月		12月		1月		2月		3月	
	前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率	

《営業貸付金残高および顧客数》

営業貸付金残高 (百万円)	885,277	-5.9	865,272	-7.2	834,002	-8.4	815,642	-9.1	798,436	-9.5	772,593	-9.7
無担保ローン	876,275	-6.7	856,371	-8.0	825,270	-9.2	806,892	-9.9	790,050	-10.3	764,269	-10.5
有担保ローン	9,001	395.9	8,901	378.0	8,732	369.5	8,750	380.5	8,385	367.6	8,324	355.4
顧客数 (千人)	1,808	4.2	1,779	3.3	1,729	2.3	1,700	1.7	1,671	1.2	1,627	0.9
無担保ローン	1,805	4.1	1,776	3.2	1,727	2.2	1,697	1.6	1,668	1.1	1,624	0.8
有担保ローン	2	284.2	2	283.1	2	283.6	2	287.3	2	280.8	2	275.8
一顧客当たり残高 (千円)	489	-9.7	486	-10.2	482	-10.5	479	-10.6	477	-10.6	474	-10.5
無担保ローン	485	-10.3	482	-10.8	477	-11.2	475	-11.3	473	-11.2	470	-11.1
有担保ローン	3,420	29.1	3,422	24.8	3,387	22.4	3,407	24.1	3,356	22.8	3,392	21.2

《無担保ローン

新規申込数および新規顧客数》

新規申込数 (人)	27,017	-16.1	27,992	-13.1	22,557	-16.4	25,784	-16.3	27,965	-8.4	30,926	-23.0
新規顧客数 (人)	9,484	-21.7	9,530	-23.5	7,500	-23.3	8,914	-12.6	10,219	7.2	11,220	-3.2
成約率 (%)	35.1	-2.5	34.0	-4.6	33.2	-3.0	34.6	1.5	36.5	5.3	36.3	7.4

注)成約率の増減率欄の斜体数値は
前年同月比増減数です。

《チャネル展開》

店舗数 (店)	1,353	-174	1,333	-180	1,309	-200	1,279	-230	1,247	-252	1,237	-255
有人店舗	0	-148	0	-148	0	-148	0	-148	0	-123	0	-123
お客様サービスプラザ	21	21	21	21	21	21	21	21	21	21	21	21
自動契約店舗(無人)	1,332	-47	1,312	-53	1,288	-73	1,258	-103	1,226	-150	1,216	-153
自動契約機 (台)	1,379	-177	1,359	-183	1,335	-203	1,304	-234	1,268	-260	1,258	-263
ローン申込機 (台)	0	-186	0	-183	0	-179	0	-155	0	-153	0	-150

注)チャネル展開の増減率欄の斜体
数値は前年同月比増減数です。

2010年10月、プロミスは三洋信販を吸収合併しました。

Promise monthly business indicators

Fiscal Year Ended March 31, 2011	April		May		June		July		August		September	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)

Loans outstanding and customers

Consumer loans outstanding (Yen-million)	841,330	-15.0	832,089	-15.7	814,874	-16.7	795,674	-17.8	777,052	-19.1	755,803	-20.6
Unsecured loans	839,575	-15.0	830,316	-15.8	813,127	-16.7	793,983	-17.8	775,364	-19.1	754,137	-20.6
Secured loans	1,755	-0.2	1,773	1.0	1,746	-2.5	1,691	-7.1	1,687	-4.2	1,666	-6.6
Number of customers (Thousands)	1,596	-12.9	1,585	-13.3	1,565	-13.6	1,541	-14.1	1,517	-14.7	1,489	-15.1
Unsecured loans	1,596	-12.9	1,584	-13.3	1,564	-13.6	1,540	-14.1	1,516	-14.7	1,488	-15.1
Secured loans	0	-10.2	0	-9.5	0	-11.6	0	-10.7	0	-10.4	0	-10.5
Per customer (Yen-thousand)	526	-2.4	524	-2.8	520	-3.6	516	-4.3	512	-5.1	507	-6.5
Unsecured loans	526	-2.5	523	-2.9	519	-3.6	515	-4.3	511	-5.1	506	-6.5
Secured loans	2,721	11.1	2,767	11.6	2,786	10.2	2,692	4.0	2,731	7.0	2,723	4.4

Number of applicants and new customers (unsecured loans)

Number of applicants	33,259	-8.6	35,333	-9.4	24,886	-26.6	21,997	-35.1	24,598	-25.4	26,601	-26.2
Number of new customers	10,905	-27.1	11,968	-26.0	8,643	-36.9	7,412	-38.1	8,916	-29.2	9,568	-30.6
Approval ratio (%)	32.8	-8.4	33.9	-7.6	34.7	-5.7	33.7	-1.6	36.2	-2.0	36.0	-2.3

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Service channels

Number of branches	1,489	-61	1,483	-58	1,463	-76	1,423	-110	1,401	-126	1,368	-159
Staffed branches	123	-25	123	-25	123	-25	59	-89	59	-89	38	-110
Customer Service Plazas	-	-	-	-	-	-	9	9	9	9	11	11
Unstaffed branches	1,366	-36	1,360	-33	1,340	-51	1,355	-30	1,333	-46	1,319	-60
Number of automated contract machines	1,518	-61	1,512	-58	1,492	-76	1,450	-112	1,428	-128	1,395	-161
Number of loan processing machines	149	-57	148	-57	148	-56	143	-58	143	-57	0	-198

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Promise monthly business indicators

Fiscal Year Ended March 31, 2011	October		November		December		January		February		March	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)

Loans outstanding and customers

Consumer loans outstanding (Yen-million)	885,277	-5.9	865,272	-7.2	834,002	-8.4	815,642	-9.1	798,436	-9.5	772,593	-9.7
Unsecured loans	876,275	-6.7	856,371	-8.0	825,270	-9.2	806,892	-9.9	790,050	-10.3	764,269	-10.5
Secured loans	9,001	395.9	8,901	378.0	8,732	369.5	8,750	380.5	8,385	367.6	8,324	355.4
Number of customers (Thousands)	1,808	4.2	1,779	3.3	1,729	2.3	1,700	1.7	1,671	1.2	1,627	0.9
Unsecured loans	1,805	4.1	1,776	3.2	1,727	2.2	1,697	1.6	1,668	1.1	1,624	0.8
Secured loans	2	284.2	2	283.1	2	283.6	2	287.3	2	280.8	2	275.8
Per customer (Yen-thousand)	489	-9.7	486	-10.2	482	-10.5	479	-10.6	477	-10.6	474	-10.5
Unsecured loans	485	-10.3	482	-10.8	477	-11.2	475	-11.3	473	-11.2	470	-11.1
Secured loans	3,420	29.1	3,422	24.8	3,387	22.4	3,407	24.1	3,356	22.8	3,392	21.2

Number of applicants and new customers (unsecured loans)

Number of applicants	27,017	-16.1	27,992	-13.1	22,557	-16.4	25,784	-16.3	27,965	-8.4	30,926	-23.0
Number of new customers	9,484	-21.7	9,530	-23.5	7,500	-23.3	8,914	-12.6	10,219	7.2	11,220	-3.2
Approval ratio (%)	35.1	-2.5	34.0	-4.6	33.2	-3.0	34.6	1.5	36.5	5.3	36.3	7.4

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Service channels

Number of branches	1,353	-174	1,333	-180	1,309	-200	1,279	-230	1,247	-252	1,237	-255
Staffed branches	0	-148	0	-148	0	-148	0	-148	0	-123	0	-123
Customer Service Plazas	21	21	21	21	21	21	21	21	21	21	21	21
Unstaffed branches	1,332	-47	1,312	-53	1,288	-73	1,258	-103	1,226	-150	1,216	-153
Number of automated contract machines	1,379	-177	1,359	-183	1,335	-203	1,304	-234	1,268	-260	1,258	-263
Number of loan processing machines	0	-186	0	-183	0	-179	0	-155	0	-153	0	-150

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

SANYO SHINPAN FINANCE merged with Promise in October 2010