

プロミス月次営業指標

2012年3月期	4月		5月		6月		7月		8月		9月	
	前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率	

(営業貸付金残高および顧客数)

営業貸付金残高 (百万円)	841,106	0.0	829,833	-0.3	813,691	-0.1	800,670	0.6	787,963	1.4	777,393	2.9
無担保ローン	833,216	-0.8	822,321	-1.0	806,514	-0.8	793,502	-0.1	781,089	0.7	770,678	2.2
有担保ローン	7,889	349.4	7,512	323.5	7,177	310.9	7,167	323.8	6,874	307.3	6,714	302.8
顧客数 (千人)	1,760	10.2	1,740	9.8	1,709	9.2	1,684	9.3	1,657	9.3	1,634	9.8
無担保ローン	1,757	10.1	1,738	9.7	1,707	9.1	1,682	9.2	1,655	9.2	1,632	9.7
有担保ローン	2	275.8	2	269.9	2	262.8	2	261.6	2	255.5	2	253.8
一顧客当たり残高 (千円)	477	-9.3	476	-9.2	475	-8.6	475	-7.9	475	-7.2	475	-6.3
無担保ローン	474	-9.9	473	-9.7	472	-9.1	471	-8.5	471	-7.7	472	-6.8
有担保ローン	3,254	19.6	3,168	14.5	3,154	13.2	3,156	17.2	3,128	14.6	3,101	13.9

(無担保ローン)

新規申込数および新規顧客数

新規申込数 (人)	31,090	-6.5	39,378	11.4	33,070	32.9	32,322	46.9	35,654	44.9	38,262	43.8
新規顧客数 (人)	11,337	4.0	14,437	20.6	12,548	45.2	11,792	59.1	13,113	47.1	13,930	45.6
成約率 (%)	36.5	3.7	36.7	2.8	37.9	3.2	36.5	2.8	36.8	0.5	36.4	0.4

注)成約率の増減率欄の斜体数値は
前年同月比増減数です。

(チャネル展開)

店舗数 (店)	1,232	-257	1,230	-253	1,230	-233	1,230	-193	1,230	-171	1,210	-158
有人店舗	0	-123	0	-123	0	-123	0	-59	0	-59	0	-38
お客様サービスプラザ	21	21	21	21	21	21	21	12	21	12	21	10
自動契約店舗(無人)	1,211	-155	1,209	-151	1,209	-131	1,209	-146	1,209	-124	1,189	-130
自動契約機 (台)	1,253	-265	1,251	-261	1,251	-241	1,251	-199	1,251	-177	1,231	-164
ローン申込機 (台)	0	-149	0	-148	0	-148	0	-143	0	-143	0	0

注)チャネル展開の増減率欄の斜体
数値は前年同月比増減数です。

プロミス月次営業指標

2012年3月期	10月		11月		12月		1月		2月		3月	
	前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率		前年同月比 増減率	

(営業貸付金残高および顧客数)

営業貸付金残高 (百万円)	771,297	-12.9	764,716	-11.6	750,625	-10.0	745,619	-8.6	740,925	-7.2	735,504	-4.8
無担保ローン	764,723	-12.7	758,271	-11.5	744,332	-9.8	739,483	-8.4	734,907	-7.0	729,632	-4.5
有担保ローン	6,574	-27.0	6,445	-27.6	6,292	-27.9	6,136	-29.9	6,018	-28.2	5,871	-29.5
顧客数 (千人)	1,619	-10.4	1,603	-9.9	1,572	-9.1	1,560	-8.2	1,545	-7.5	1,528	-6.1
無担保ローン	1,617	-10.4	1,601	-9.9	1,570	-9.1	1,558	-8.2	1,543	-7.5	1,526	-6.1
有担保ローン	2	-18.8	2	-18.6	2	-19.0	2	-20.0	2	-18.8	1	-18.7
一顧客当たり残高 (千円)	476	-2.7	476	-1.9	477	-1.0	477	-0.4	479	0.3	481	1.4
無担保ローン	472	-2.6	473	-1.8	473	-0.8	474	-0.2	476	0.5	478	1.6
有担保ローン	3,077	-10.0	3,044	-11.0	3,013	-11.0	2,987	-12.3	2,966	-11.6	2,944	-13.2

(無担保ローン)

新規申込数および新規顧客数

新規申込数 (人)	35,550	31.6	36,501	30.4	31,092	37.8	37,254	44.5	36,757	31.4	41,397	33.9
新規顧客数 (人)	13,662	44.1	13,532	42.0	11,389	51.9	13,442	50.8	13,597	33.1	15,552	38.6
成約率 (%)	38.4	<i>3.3</i>	37.1	<i>3.0</i>	36.6	<i>3.4</i>	36.1	<i>1.5</i>	37.0	<i>0.4</i>	37.6	<i>1.3</i>

注)成約率の増減率欄の斜体数値は
前年同月比増減数です。

(チャネル展開)

店舗数 (店)	1,206	<i>-147</i>	1,212	<i>-121</i>	1,213	<i>-96</i>	1,213	<i>-66</i>	1,213	<i>-34</i>	1,203	<i>-34</i>
有人店舗	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>
お客様サービスプラザ	21	<i>0</i>	21	<i>0</i>	21	<i>0</i>	21	<i>0</i>	21	<i>0</i>	21	<i>0</i>
自動契約店舗(無人)	1,185	<i>-147</i>	1,191	<i>-121</i>	1,192	<i>-96</i>	1,192	<i>-66</i>	1,192	<i>-34</i>	1,182	<i>-34</i>
自動契約機 (台)	1,227	<i>-152</i>	1,236	<i>-123</i>	1,237	<i>-98</i>	1,237	<i>-67</i>	1,237	<i>-31</i>	1,228	<i>-30</i>
ローン申込機 (台)	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>	0	<i>0</i>

注)チャネル展開の増減率欄の斜体
数値は前年同月比増減数です。

Promise monthly business indicators

Fiscal Year Ended March 31, 2012	April		May		June		July		August		September	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)

Loans outstanding and customers

Consumer loans outstanding (Yen-million)	841,106	0.0	829,833	-0.3	813,691	-0.1	800,670	0.6	787,963	1.4	777,393	2.9
Unsecured loans	833,216	-0.8	822,321	-1.0	806,514	-0.8	793,502	-0.1	781,089	0.7	770,678	2.2
Secured loans	7,889	349.4	7,512	323.5	7,177	310.9	7,167	323.8	6,874	307.3	6,714	302.8
Number of customers (Thousands)	1,760	10.2	1,740	9.8	1,709	9.2	1,684	9.3	1,657	9.3	1,634	9.8
Unsecured loans	1,757	10.1	1,738	9.7	1,707	9.1	1,682	9.2	1,655	9.2	1,632	9.7
Secured loans	2	275.8	2	269.9	2	262.8	2	261.6	2	255.5	2	253.8
Per customer (Yen-thousand)	477	-9.3	476	-9.2	475	-8.6	475	-7.9	475	-7.2	475	-6.3
Unsecured loans	474	-9.9	473	-9.7	472	-9.1	471	-8.5	471	-7.7	472	-6.8
Secured loans	3,254	19.6	3,168	14.5	3,154	13.2	3,156	17.2	3,128	14.6	3,101	13.9

Number of applicants and new customers (unsecured loans)

Number of applicants	31,090	-6.5	39,378	11.4	33,070	32.9	32,322	46.9	35,654	44.9	38,262	43.8
Number of new customers	11,337	4.0	14,437	20.6	12,548	45.2	11,792	59.1	13,113	47.1	13,930	45.6
Approval ratio (%)	36.5	3.7	36.7	2.8	37.9	3.2	36.5	2.8	36.8	0.5	36.4	0.4

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Service channels

Number of branches	1,232	-257	1,230	-253	1,230	-233	1,230	-193	1,230	-171	1,210	-158
Staffed branches	0	-123	0	-123	0	-123	0	-59	0	-59	0	-38
Customer Service Plazas	21	21	21	21	21	21	21	12	21	12	21	10
Unstaffed branches	1,211	-155	1,209	-151	1,209	-131	1,209	-146	1,209	-124	1,189	-130
Number of automated contract machines	1,253	-265	1,251	-261	1,251	-241	1,251	-199	1,251	-177	1,231	-164
Number of loan processing machines	0	-149	0	-148	0	-148	0	-143	0	-143	0	0

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Promise monthly business indicators

Fiscal Year Ended March 31, 2012	October		November		December		January		February		March	
		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)		YOY(%)

Loans outstanding and customers

Consumer loans outstanding (Yen-million)	771,297	-12.9	764,716	-11.6	750,625	-10.0	745,619	-8.6	740,925	-7.2	735,504	-4.8
Unsecured loans	764,723	-12.7	758,271	-11.5	744,332	-9.8	739,483	-8.4	734,907	-7.0	729,632	-4.5
Secured loans	6,574	-27.0	6,445	-27.6	6,292	-27.9	6,136	-29.9	6,018	-28.2	5,871	-29.5
Number of customers (Thousands)	1,619	-10.4	1,603	-9.9	1,572	-9.1	1,560	-8.2	1,545	-7.5	1,528	-6.1
Unsecured loans	1,617	-10.4	1,601	-9.9	1,570	-9.1	1,558	-8.2	1,543	-7.5	1,526	-6.1
Secured loans	2	-18.8	2	-18.6	2	-19.0	2	-20.0	2	-18.8	1	-18.7
Per customer (Yen-thousand)	476	-2.7	476	-1.9	477	-1.0	477	-0.4	479	0.3	481	1.4
Unsecured loans	472	-2.6	473	-1.8	473	-0.8	474	-0.2	476	0.5	478	1.6
Secured loans	3,077	-10.0	3,044	-11.0	3,013	-11.0	2,987	-12.3	2,966	-11.6	2,944	-13.2

Number of applicants and new customers (unsecured loans)

Number of applicants	35,550	31.6	36,501	30.4	31,092	37.8	37,254	44.5	36,757	31.4	41,397	33.9
Number of new customers	13,662	44.1	13,532	42.0	11,389	51.9	13,442	50.8	13,597	33.1	15,552	38.6
Approval ratio (%)	38.4	3.3	37.1	3.0	36.6	3.4	36.1	1.5	37.0	0.4	37.6	1.3

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.

Service channels

Number of branches	1,206	-147	1,212	-121	1,213	-96	1,213	-66	1,213	-34	1,203	-34
Staffed branches	0	0	0	0	0	0	0	0	0	0	0	0
Customer Service Plazas	21	0	21	0	21	0	21	0	21	0	21	0
Unstaffed branches	1,185	-147	1,191	-121	1,192	-96	1,192	-66	1,192	-34	1,182	-34
Number of automated contract machines	1,227	-152	1,236	-123	1,237	-98	1,237	-67	1,237	-31	1,228	-30
Number of loan processing machines	0	0	0	0	0	0	0	0	0	0	0	0

Note: *Italic* figures represent the number of increase/decrease from the same month of previous fiscal year.